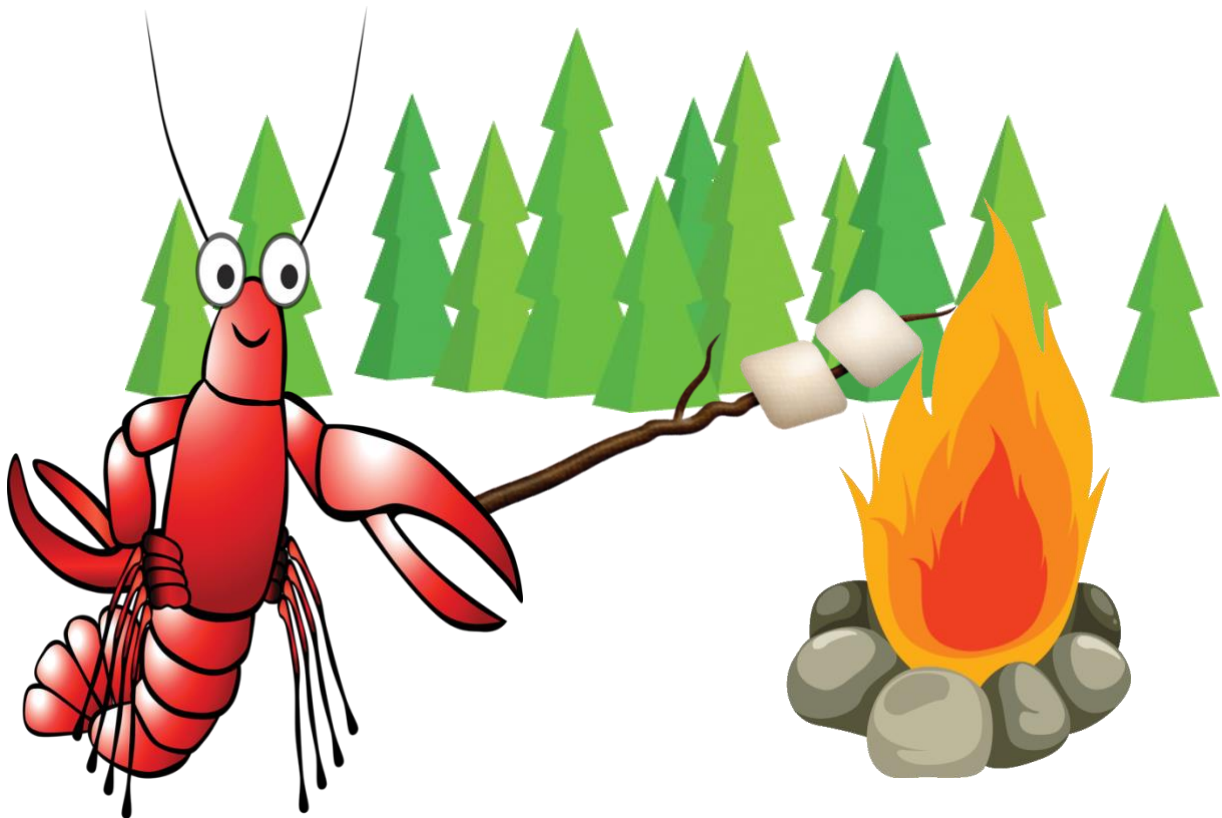


Camping with PMA at the Annual Lobster Bake

Smokey Glen Farm
Gaithersburg, MD
Thursday, August 19, 2021
4:30 - 9:30 p.m.



Join more than 500 PMA members for an evening filled with memories of your favorite camp! Enjoy s'mores, great food, lively music and dancing, axe throwing, and a networking experience you won't forget.

MENU

Dinner includes a 1 1/3-pound New England style or plain steamed lobster, steamed spiced shrimp, corn on the cob, salad bar, burgers, hotdogs, tasty pies and much more.

REGISTRATION FEES

The price includes the feast, unlimited beer, wine, soft drinks and entertainment!

Through July 23:

\$130 PMA Members

\$160 Nonmembers

Beginning July 24:

\$160 PMA Member

\$190 Nonmembers

Guests may purchase a second lobster for \$25. Extra lobster must be ordered when reservations are made, and all lobsters must be picked up at the same time.

Gift Certificates Available **NEW!**

Surprise a hard-working employee, colleague, or client with a gift certificate to attend the PMA Lobster Bake! You will be the talk of the office! Just let us know how many gift certificates you would like and the names of those you intend to invite, and we'll take care of the rest. See registration fees above.

QUESTIONS?

Visit pma-dc.org, email info@pma-dc.org, or call 301.657.9200.



Sponsorship Opportunities

Sponsoring the PMA Lobster Bake provides visibility for your brand and in-person networking opportunities. Sponsorships are available for every budget. All sponsorships are exclusive except where noted.

RIGHT OF FIRST REFUSAL: Sponsors of the 2019 Fall Fest have right of first refusal for three weeks, starting Wednesday, April 21 and ending on Friday, May 7.

Starry Night Premier Sponsorships

Bonfire and S'mores \$3,000

- Sponsor logo on signage at bonfire and s'mores stations
- Registration for one attendee

Flasks \$2,800 **SOLD***

- Sponsor logo emblazoned on flasks specially boxed for attendees
- Registration for one attendee

Dunk Tank \$2,000 **NEW**

- Sponsor logo on signage at the dunk tank
- Opportunity for company representatives to be the “dunkees”
- Registration for one attendee

Amazing Views Sponsorships -\$1,500

Axe Throwing **NEW**

- Sponsor logo on banner to be displayed at axe throwing area
- Registration for one attendee

Cigars

- Opportunity to display promotional material and banner/sign on cigar table
- Registration for one attendee

Dance Floor **SOLD***

- Sponsor logo on dance floor
- Registration for one attendee

DJ

- Minimum of five mentions by the DJ
- Opportunity for tabletop display and/or to provide company signage/banner near DJ stand
- Registration for one attendee

Entrance Banner

- Sponsor logo on banner to be displayed along front perimeter fence line near attendee entrance and exit
- Sponsor may keep banner after the event
- Registration for one attendee

iShotz Photo Booth **SOLD***

- Sponsor logo on all iShotz photo booth images (print & digital)
- Sponsor logo on signage at the photo booth
- Registration for one attendee

Rolling River Sponsorships \$1,000

Bar (Seven of Eight Available)

- Sponsor logo on signage at your bar
- Name your bar
- Registration for one attendee

Bar Napkins

- Sponsor provides branded napkins for use at the bar
- Registration for one attendee

Bottled Water ***SOLD***

- Sponsor provides branded bottled water for the event
- Registration for one attendee

Cups ***SOLD***

- Sponsor provides branded cups for use at the event
- Registration for one attendee

Fortune Teller (Two Available)

- Sponsor logo on signage at Fortune Teller Station
- Registration for one attendee

Happy Camper Sponsorships

Cornhole (Three of Four Available) \$600

- Sponsor logo on signage at cornhole area
- Sponsor may provide one set of branded regulation cornhole boards per sponsorship

Decorations (Four Available) \$600

- Sponsor name and/or logo incorporated into event décor

Lobster (Nine of Ten Available) \$400

- Sponsor name on signage at lobster stations

Lanyards ***SOLD***

- Sponsor logo on attendee lanyards
- Registration for one attendee

Lobster Mallet ***SOLD***

- Sponsor provides branded lobster mallets for use by attendees
- Registration for one attendee

Misting Tent **NEW**

- Sponsor logo on vinyl banner on tent
- Registration for one attendee

Scavenger Hunt and Site Map ***SOLD***

- Branded map to be used by hunt participants
- Registration for one attendee

Towelettes

- Sponsor provides branded moist towelettes for tables at the event
- Registration for one attendee

Restroom \$400

- Sponsor logo on signage at restrooms
- Sponsor provides basket of “necessities” for the restroom

Star Gazer Eye Poppers (100 available; Maximum of Ten Per Company) \$100

- 5” X 8” sign with logo to be randomly placed throughout the event

Trash/Recycling \$400

- Sponsor provides 13-15 branded cardboard trash/recycling receptacles

Register online at pma-dc.org or use the form below. Questions? Contact Nancy Macklin, Director of Events, at Nancy@pma-dc.org or call 301-799-7403.

PMA Lobster Bake Registration and Sponsorship Form

Company Name _____

Address _____

City/State/Zip _____

Reservation Coordinator:

Phone: _____ Email: _____

SPONSORSHIP

All sponsorships are **exclusive** except where noted.

Name of sponsorship opportunity

\$ _____
Total Sponsorship

ATTENDEES

_____ x \$ _____ = \$ _____
of Attendees

\$ _____
Total for Attendees

Additional Lobster @ \$25 (NE/PLAIN) x _____ = \$ _____

\$ _____
Additional Lobsters

GIFT CERTIFICATES

_____ x \$ _____ = \$ _____

\$ _____
Total Gift Certificates

Use last page to add attendee and gift certificate recipients' names.

Nonmembers, add 25%.

\$ _____
TOTAL PAYMENT DUE

PAYMENT: Credit Card Check

Credit Card Number:

EXP: Security Code:

Signature of Cardholder

Thank you for your support of PMA!

ATTENDEE REGISTRATION

See sponsorship descriptions for number of attendees included. Additional attendees may be added at \$130 per member by July 23 and \$160 per member thereafter; nonmember rates are \$160 and \$190. Please choose either Traditional New England Style (NE) or Plain Steamed (PLAIN) for each attendee.

Attendee Name and Email Address Lobster Selection: NE PL

Attendee Name and Email Address Lobster Selection: NE PL

Attendee Name and Email Address Lobster Selection: NE PL

GIFT CERTIFICATE RECIPIENTS

Attendee Name and Email Address Lobster Selection NE PL

Attendee Name and Email Address Lobster Selection NE PL

Attendee Name and Email Address Lobster Selection NE PL

FIRST RIGHT OF REFUSAL POLICY: Companies that purchased a 2019 Fall Fest Sponsorship shall have through May 7, 2021 to secure the same sponsorship by submitting the PMA Lobster Bake Sponsorship Form and required payment. Commencing May 8, 2021, all unclaimed sponsorship opportunities shall be available to the general public and shall be reserved on a first-come, first-served basis only after receipt of the PMA Lobster Bake Sponsorship Form and required payment.

CANCELLATION POLICY: All requests for cancellation of sponsorship must be made in writing. A full refund or waiver of sponsorship fees, less a \$250 administrative fee, may be granted if written notice of cancellation or reduction in contracted sponsorship is received by PMA no later than July 19, 2021. Commencing July 20, 2021, no sponsorship fees shall be waived nor shall refunds be made. However, should the event be cancelled due to COVID-19, sponsorships will be refunded or applied to a future event.

SIGNATURE: Signature below constitutes that company has received, reviewed and agrees to all PMA terms, conditions and cancellation policies.

Signature: _____

RETURN SPONSORSHIP FORM AND PAYMENT TO: PMA, 7508 Wisconsin Avenue, 4th Floor, Bethesda, MD 20814, fax 301.907.9326 or email to info@pma-dc.org. QUESTIONS? Send an email to info@pma-dc.org or call 301.657.9200.

Build your brand with PMA!

Contact:

Nancy Macklin

Director of Events

Nancy@pma-dc.org

301.799.7403

