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PROPERTY MANAGEMENT ASSOCIATION  
APARTMENT • COMMUNITY • EXCELLENCE

# SPONSORSHIP OPPORTUNITIES

Recognizing The Very Best Of The National Capital Area Apartment Industry



## MASTER OF CEREMONIES:




inter(solutions)

THE PROPERTY MANAGEMENT STAFFING SPECIALISTS

[www.interSolutionsInc.com](http://www.interSolutionsInc.com)

Awards will be presented at the 7<sup>th</sup> Annual PACE Awards Ceremony, Thursday, October 19, 2017, Bethesda North Marriott Hotel & Conference Center, North Bethesda, MD.



“The PACE Awards is a celebration of the best of the best. We have been thrilled to support a program that acknowledges the leaders of the multifamily industry, and the return we have received from our investment has greatly exceeded our expectations.”

*Drew Golin, Operations Director, InterSolutions*

## Why Sponsor PACE?



### Make a statement.

The Property Management Association's Apartment Community Excellence Awards recognize excellence in the management of multifamily residential properties. Sponsor PACE to support the industry and acknowledge participants' achievements.



### Increase brand awareness.

A record-breaking 215 communities managed by 35 area management companies participated in the 2016 PACE competition. More than 600 property management professionals are expected to attend the 7th Annual PACE Awards Ceremony Thursday, October 19, 2017, at the Bethesda North Marriott Hotel & Conference Center, North Bethesda, MD.

Marketing benefits extend well beyond the PACE Awards Ceremony. As part of your sponsorship, your company's name or logo will be included in all PACE marketing materials.



### Align your business with excellence.

PACE establishes benchmarks for excellence in property management that can be used by all participants to improve the quality of management service provided to residents and owners.



### Choose opportunities that fit your budget.

PACE sponsorship options range from \$600 to \$10,000. Benefits vary based on the sponsorship level selected. Several of the sponsorships are exclusive. Contact PMA staff at [info@pma-dc.org](mailto:info@pma-dc.org) to identify a sponsorship that fits your budget and meets your marketing objectives.

“We sponsor the PACE Awards, because it gives us an opportunity to be in front of hundreds of our clients. To date, we have generated more than \$50,000 of business as a direct result of our participation in the PACE Awards Committee and the Awards Ceremony. In my view, there is no better way to take advantage of our advertising dollars.”

*Rick Sockol, president, Derick Associates*



# Sponsorship Rates\*

## Master of Ceremonies Sponsor (exclusive)

**\$10,000**

- Exclusive opportunity for company representative to serve as Master of Ceremonies at the 7th Annual PACE Awards Ceremony
- Twenty complimentary tickets to 7th Annual PACE Awards Ceremony
- Company logo prominently featured on 7th Annual PACE Awards Ceremony program cover
- Full-page advertisement on back cover of 7th Annual PACE Awards Ceremony Program
- Company name and/or logo prominently featured in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company logo prominently featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Awards Sponsor (four available)

**\$3,000**

- Opportunity for company representative to present awards at the 7th Annual PACE Awards Ceremony
- Two complimentary tickets to 7th Annual PACE Awards Ceremony
- Half-page advertisement in 7th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Bar Sponsor (two available)

**\$3,000**

- Opportunity for company representative to present awards at the 7th Annual PACE Awards Ceremony
- Two complimentary tickets to 7th Annual PACE Awards Ceremony
- Half-page advertisement in 7th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Centerpiece Sponsor (two available)

**\$3,000**

- Opportunity for company representative to present awards at the 7th Annual PACE Awards Ceremony
- Two complimentary tickets to 7th Annual PACE Awards Ceremony
- Half-page advertisement in 7th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Reception Sponsor (unlimited)

**\$1,750**

- One complimentary ticket to 7th Annual PACE Awards Ceremony
- Quarter-page advertisement in 7th Annual PACE Awards Ceremony Program
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Entertainment Sponsor (unlimited)

**\$1,500**

- One complimentary ticket to 7th Annual PACE Awards Ceremony
- Naming/branding opportunity for event entertainment
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Social Media Sponsor (unlimited)

**\$1,500**

- One complimentary ticket to 7th Annual PACE Awards Ceremony
- Extensive recognition via PACE-related social media postings on Facebook, Twitter, Instagram and LinkedIn
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Friend of PACE (unlimited)

**\$1,250**

- Two complimentary ticket to 7th Annual PACE Awards Ceremony
- Company name and/or logo included in all PACE promotional materials including entry form, Ceremony registration form, program, signage and more
- Company name and/or logo featured on the PACE Awards website, [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com)

## Gift Basket (12 available)

**\$600**

- Company name featured on raffle gift basket at 7th Annual PACE Awards Ceremony
- Company name included in PACE Ceremony program

\* Nonmembers add 25% to all sponsorship rates.

**2017 PACE SPONSORSHIP FORM**  
Please submit separate form for each entry.



Company Name: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Billing Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**SPONSORSHIP LEVEL**

- Master of Ceremonies (\$10,000)
- Awards (\$3,000)
- Bar (\$3,000)
- Centerpiece (\$3,000)
- Reception (\$1,750)
- Entertainment (\$1,500)
- Social Media (\$1,500)
- Friend of PACE (\$1,250)
- Gift Basket (\$600)

**NAMES AND EMAIL ADDRESSES OF ATTENDEES** (See sponsorship descriptions for number of registrations included.  
Additional attendees may be added at \$175 per person.)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

**PAYMENT**

Total Amount Due/Enclosed: \$ \_\_\_\_\_ Payment Type: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_ Check

Credit Card Number: \_\_\_\_\_ EXP: \_\_\_\_\_ Security Code: \_\_\_\_\_

**CANCELLATION POLICY**

All requests for cancellation of sponsorship must be made in writing. A full refund or waiver of sponsorship fees, less a \$500 administrative fee, may be granted if written notice of cancellation or reduction in contracted sponsorship is received by PMA no later than April 30, 2017. Commencing May 1, no sponsorship fees shall be waived nor shall refunds be made.

**SIGNATURE**

Signature below constitutes that company has received, reviewed and agrees to all PMA terms, conditions and cancellation policies.

Signature: \_\_\_\_\_

**RETURN SPONSORSHIP FORM AND PAYMENT TO:**

PMA, 7508 Wisconsin Avenue, 4th Floor, Bethesda, MD 20814, fax 301-907-9326 or email [info@pma-dc.org](mailto:info@pma-dc.org).

**QUESTIONS**

Visit [www.BestApartmentsInDC.com](http://www.BestApartmentsInDC.com) send an email to [info@pma-dc.org](mailto:info@pma-dc.org) or call 301-657-9200.

